



THE 12TH NAIROBI INTERNATIONAL EDUCATION FAIR

Exhibition & Catalogue Space Booking Form

Order No. _____

(To book an Exhibition or Catalogue Space, please complete this form and Fax/Mail it to Express Communications Ltd. Confirmation is based on First Come First Served Basis)

Participation Costs & Details

1. Cost of a stand is Kshs 78,300 for a minimum lease space of 9m². This includes a power socket; one table and four chairs. International exhibitors will pay US\$ 2,000 per 9m² stand. Additional accessories, if required, to be hired at the exhibitors cost. Cost inclusive of 16% VAT.
2. Exhibitors are neither allowed to alter stand layout or design nor introduce their own furniture unless agreed in writing with the organisers.
3. Where funds are being transferred from an external exhibitor, transfer charges for effecting such a transaction will be loaded on top of the space costs. These will vary depending on the bank doing the transaction.
4. A deposit of 50% is required to confirm the participation for all Kenyan exhibitors while full payment is a mandatory requirement for all external exhibitors. Cancellation of booking is only allowed within 14 days of booking otherwise 50% of the booking amount will be charged for the late cancellation.

Pledge:

We understand that our participation in the Exhibition can only be guaranteed if we shall have fully paid all costs by **12th February, 2010**. We hereby apply for stand No (s)..... at the 12th Nairobi International Education Fair at the Sarit Expo Centre, Nairobi, Kenya on **March 11th - 14th, 2010**.

..... M² space (local) @ Kshs. 8,700 (\$145) per ²

..... M² space (international) (\$ 220) per m².....

Total (Kshs/US\$)

Exhibitor's Details:

Name of Organisation/Firm:.....

Nature of Business:

Type of Exhibits:.....

Physical Address:

P.O. Box.....Town:.....Country.....

Telephone:.....Fax:.....E-mail:

Person signing the order.....Title:

Signature:.....Date:.....Rubber stamp.....

Catalogue Advertising Rates (Catalogue A4)

Inside Front Cover	(IFC)	Kshs. 58,000	Full Page Colour	(FPC)	Kshs. 39,440
Back Cover	(BC)	Kshs. 58,000	Half Page Colour	(HPC)	Kshs. 29,000
Inside Back Cover	(IBC)	Kshs. 58,000	Quarter Page	(QPC)	Kshs. 23,200
Centred Spread	(CS)	Kshs. 75,400			

Name of Organisation/ Firm:

Nature of Business:

Physical Address:

P.O. Box.....Town:.....Country.....

Space Required.....Space Code:.....Kshs/US\$.....

Person Signing order:.....Title

Signature:.....Date:.....Rubber Stamp:.....

(All payments to Express Communications Ltd.)

Note: All rates are inclusive of 16% VAT

Deadline for orders and materials: 12th February, 2010.

